

Nevada Department of Taxation Regulatory Workshop

MEETING MINUTES

Nevada Department of Taxation
1550 College Parkway, Ste. 115
Carson City, NV 89706

Nevada Department of Taxation
2550 Paseo Verde Parkway, Ste. 180
Henderson, NV 89074

Thursday, July 27, 2017
1:30 P.M.

I. Public Comment

Mona Lisa Samuelson commented patients are looking for a better understanding. Ms. Samuelson stated that we cannot forget medical marijuana patients adding that medical card owners should have access to live plants.

II. The Department will hold a workshop to solicit comments from interested persons on the following general topics:

A. Regulations necessary or convenient to carry out the provisions of NRS Chapter 453D, Regulation and Taxation of Marijuana.

Director Contine reviewed the production forms, packaging and labeling of marijuana and marijuana products.

Packaging

Tamara Marangolo suggested for the liquid to be put in another container that can be resealed instead of the metal crown cork style bottle.

Ce Ce Statham stated that there was nothing pertaining to glass in regards to packaging.

Amanda Connor suggested removing subsection 3 for being in conflict with subsection 8, unless the intent is to require everything except for solid or liquid form that meets meet subsection 4 and 5. Ms. Connor also suggested labeling to be at the retail store at point of sale.

Joel Odis commented for a liquid to have a re-sealable cap would be best.

Shane Johnson commented there are products that will help with the liquid form marijuana.

Will Adler suggest that if products are in child resistant packaging they shouldn't have to be individually wrapped.

Labeling Requirements for Marijuana and Marijuana Products for Sale to Retail Marijuana Stores from Marijuana Cultivation Facilities

Ce Ce Statham suggested if they have the minimum of three, it doesn't state that there is a maximum. It's up to the cultivator if they want to add more.

Requirements for Marijuana Sold at Retail

Stephanie Till suggested that the language to be changed because there are children that use marijuana medically.

Mona Lisa Samuelson concurred that the language is troubling and needs to be worked on in 2019.

Stamping or Molding of Edible Marijuana Products

Joel Odis commented that establishment challenges should be taken into consideration when these regulations go into effect and would like the universal marijuana symbol to be developed 6-0 months before January 1st, 2019.

Advertising Guidelines and Campaigns

Stephanie Till commented that social media outlets have audiences of more than 30% under 21 years of age and wanted to know if they're included. Ms. Till also suggested including language that specifies that medical marijuana patients can possess more than one ounce

Shanna Perry commented that marijuana should be given the same rights that alcohol and porn industries have with billboards. Ms. Perry also suggested adding a concentrate limit regarding how much can be sold to an individual for retail.

Mona Lisa Samuelson commented that there is nothing about "start low, go slow".

Laura Baby suggested that the advertising audience clause should provide viewership data for their platforms. Ms. Baby also commented that it would be nice to have some parody between the two statements regarding transporting marijuana across state lines policy and what packaging states.

Joel Odis commented that there are brands in multiple states. Mr. Odis also encourages more language regarding "any other depiction which is designed to be appealing".

Shanna Perry commented that social networking is not a tangible product and should not be attempted to be regulated.

Approval Required Before Use of Name, Logo, Sign, Advertising and Packaging

Amanda Connor suggested more clarification on branded items such as water bottles and shirts.

Approval Process

Stephanie Till suggested some clarification on “respectful and tasteful”. Ms. Till suggested that guidelines be created for this.

Shanna Perry commented that slang terminology comes with the territory in advertising and marketing.

Joel Odis commented that the verbiage gives a lot of control to regulators. Mr. Odis suggests bringing clarity around packaging and advertising.

Laura Baby would like to echo the comment about social media being prohibitive to a 30 day window. Ms. Baby would like to request a revision process concerning appeals. Ms. Baby also commented that “being high in nature” is broadly defined.

Amanda Connor commented that packaging was a form of advertising.

Phone

Maggie McLutchie would like to echo the comment about social media, having to wait 30 days for advertising approval can be difficult from a business side. There are not clear enough guidelines.

Joel Odis commented brands that aren’t regulated by the State are going to take advantage of the guideline wording.

II. Public Comment

Mona Lisa Samuelson would like to thank Deonne and Kelly Jesse for all the work they do. Every state that has implemented this program has seen the demise of their medical programs. A 10% tax rebate is not a good delineation between recreational and medical. Please don’t forget medical patients.

Stephanie Till commented wanting clarification on sponsorships.

Meeting adjourned at 3:27 p.m.