First off, thank you again for all of your hard work in keeping the different working groups information available to people who have expressed in interest in following the various discussions involving the creation of the Department of Taxation's recreational marijuana regulations. I greatly appreciate all of your hard work.

I have been listening in and reviewing the materials associated with the Retail Establishments Working Group with interest. I would like to submit the following as a public comment for the next Retail Establishment Working Group's next meeting on Thursday April 27, 2017.

My concern is in regard to the recommendations for signage, marketing and advertisement. The drafts that I have been following appear to focus on the advertisement and marketing of the retail products.

To date, there appears to be a lack of any recommendations for possible regulations for signage with the possible exception of a locational restriction that advertisement cannot be located closer than one thousand (1,000) feet from the perimeter of a school grounds, playground, public park, library unless the advertisement was in existence at the nonconforming location prior to the recreational marijuana establishment opened.

As such, my comment would be to include additional language in the recommendations from the working group that any signage for retail marijuana establishments comply with the local jurisdiction's sign regulations in regard to maximum size, maximum height, location on the site, building materials and colors rather than try to draft some general regulations specifically for signs that may become problematic for the individual local jurisdictions to enforce.

Thank you for your time.
Sincerely,

Rob Pyzel, Planner
Lyon County Planning Department
(775) 246-6135; X-2473
rpyzel@lyon-county.org